



MILITARY • ASSISTANCE • MISSION

Annual Report

2017

Mission Statement

Military Assistance Mission (MAM) provides financial and morale aid to our current Arizona active duty military, their families, and wounded warriors regardless of overseas deployment status.

Vision

Through generous and widespread public support and collaborative team of exceptional staff and volunteers, we aspire to become the provider of choice for emergency financial and morale assistance to our current Arizona active duty military, their families, and wounded warriors in Arizona.

Our Programs

Financial Assistance

Rent, Mortgage, and Utilities

Auto Payments, Repairs and Insurance

Food Assistance

GI Gap Grant (Education Assistance)

Morale Programs

Sanderson Ford Classroom

Back 2 School Brigade

Operation Holiday Open House

Holidays for Heroes (Adopt a Family Program)

Seats for Soldiers

Values

- **Honor, Patriotism and Service to Country:** Those who wear our country's uniform do so with a sense of duty, without thought of recognition or gain. We serve by serving them and their families.

- **Do What is Right:** We are committed to the highest standards of ethical conduct in all that we do. We believe that honesty and integrity engender trust, which is the cornerstone of providing services. We are careful stewards of the resources provided by our donors. We strive to be good citizens and take responsibility for our actions.



"All the great things are simple, and many can be expressed in a single word: freedom, justice, honor, duty, mercy, hope."

- Winston Churchill

- **Respect Others:** We recognize that our success as an enterprise depends on the talent, skills, and expertise of our people and the ability to function as a tightly integrated team. We appreciate our diversity and believe that respect—for our colleagues, clients, partners, and all those with whom we come in contact—is an essential element of all positive and productive relationships.

- **Perform With Excellence:** We understand the importance of our mission and the trust our clients and donors place in us. With this in mind, we strive to excel in every aspect of our activities and approach every challenge with a determination to succeed.

Program Overview

In 2017, Military Assistance Mission (MAM) met the needs of over 4,700 military members, veterans and families in the state of Arizona. Our goal is to provide for a need and bring a smile to each face. MAM's Sanderson Ford classroom has been operational for two years and in that time has hosted seminars on home buying, taxes, resume writing, accounting, car maintenance, and more.

The core objective of MAM is meeting the emergency financial needs of our military families. Our primary targets are active duty and reserve military members rank E1-E6, as well as veterans with a Purple Heart post 9/11. In 2017, we helped 135 unique needs of our men and women in uniform, wounded warriors, and their families totaling over 70,000 dollars in grants through our financial assistance and GI Gap Grant programs. These grants paid for needs like rent, utilities, and car payments. The morale program was just as impressive, with over 4,500 Military members being on the receiving side.



Each year MAM has the pleasure of holding two major events for the children of our service members. The Back to School Brigade served over 1,400 service members and families in Phoenix, Tucson, and Yuma with school supplies for the upcoming year. Our annual Operation Holiday Open House welcomed more than 1,500 people in Phoenix, Tucson, and Prescott to help make their Christmas special. In addition, the

Holidays for Heroes program ("adopt a family") paired businesses and individuals with 56 military families this past Christmas.

Through our partnerships with local sports franchises, theaters and businesses, MAM gave away tickets to Phoenix area sporting and performing arts events. More than 1700 tickets were distributed to events ranging from Diamondbacks, Suns, and Rattlers games to performances of The Nutcracker. In particular, the "Seats-For-Soldiers" program with Sanderson Ford allowed our heroes to be recognized at sporting events.

Our fourth annual *Freedom Breakfast*, honoring those in uniform, was held on September 8th 2017. This event brought the community together to remember and cherish the sacrifices given on 9/11. This year MAM partnered with Sanderson Ford and Four Peaks Brewery to host our second Annual Tour of Duty Ride. The ride made a stop at Wesley Bolin Memorial Park for moments of reflection and was enjoyed by hundreds. We look forward to the mission of serving our Arizona military, their families,



Our Impact...

...In their own words

"I don't know where to begin to every say thank you enough. That was the most AMAZING experience ever. Words can not even remotely come close to the gratitude I felt every second. I thank you beyond measures." **December 2017**



"Thank you so much! Its a relief for me and my family that we have the electricity paid and food until the next paycheck. I appreciate the help and I'm truly thankful!"

March 2017



"Headed to the game! Thank you!"

November 2017

"We would like to say a huge thank you for the donation of the thanksgiving box we received. We really needed it.

Thank you again so much. God bless you all for giving."

November 2017

"From the bottom of my heart I would like to extend a warm thank you for your assistance when my family and I needed it the most. It is organizations like yours that give me the strength to keep my head up and continue moving forward. Again thank you for what you do to support the people who need it the most. God Bless."

September 2017

"I can't express enough how thankful I am for this wonderful opportunity."

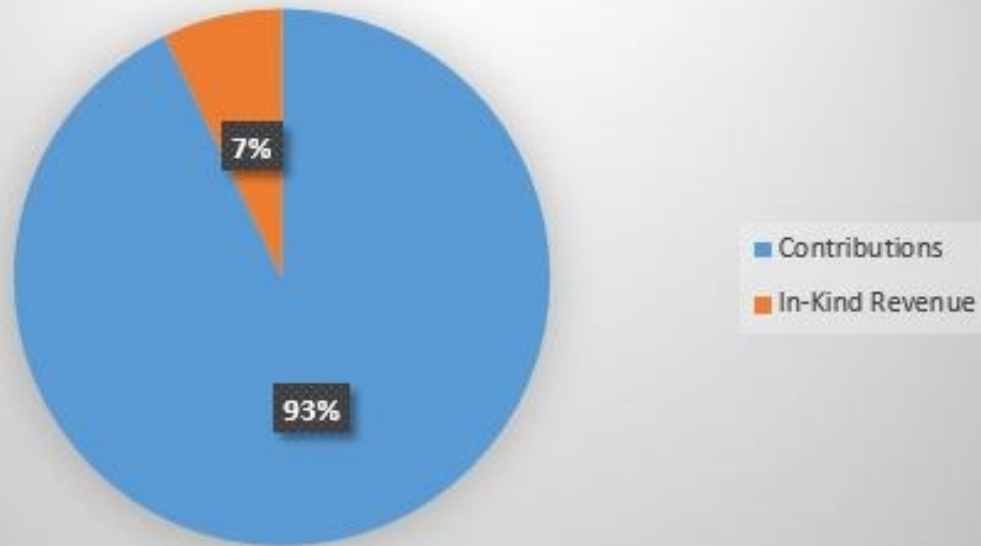
April 2017



Financial Statement

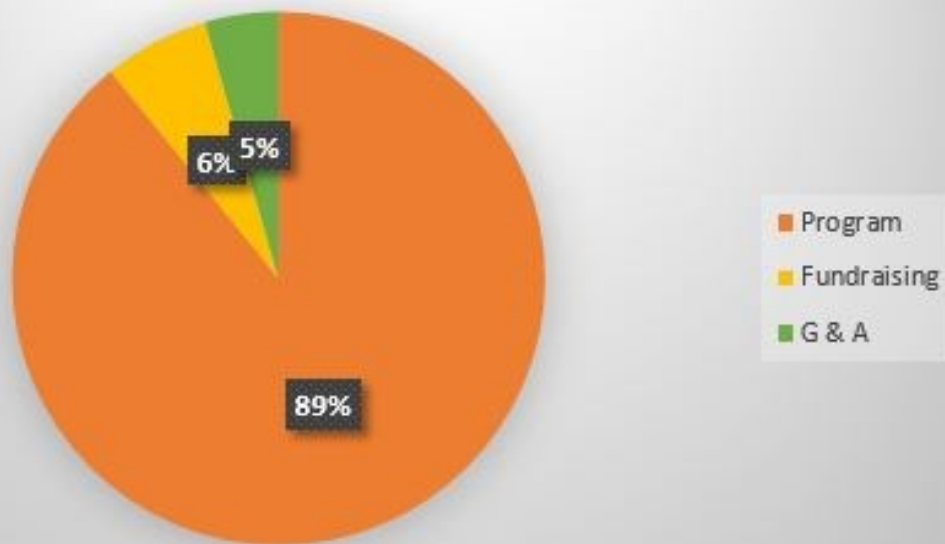
2017 Income

Total income: \$776,459.08



2017 Expenses

Total expenses: \$611,370.00



Military Assistance Mission (MAM) is a registered 501C3 (EIN # 45-4084403). The figures and graphs on this page represents our financial statements from January fifth two-thousand-sixteen through January fifth two-thousand-seventeen.

THANK YOU TO:

ABC 15

Administrative Angels

Arizona Diamondbacks

Arizona Dept. of Veteran Services

BAE Systems

Desert Diamond Casino

Diane & Bruce Halle Foundation

Fuel for Life

IFDA

Marley Kemper Foundation

Phoenix Suns Charities

Sanderson Ford

USAA

Walmart Foundation

Wells Fargo

Wicked Auto Works

**The generous support of these organizations and many more allows
Military Assistance Mission to continue to help military members and their families**

Thank you to our volunteers!



"First of all, I'd like to thank you for providing me the opportunity of being part of such an amazing event. It was a joy seeing all the families that showed up to take advantage of what you all have worked so hard to put together. We all worked well together. I look forward to helping next year. Again, thank you all for the great opportunity to give back to my fellow soldiers." -DB, OHOH 2017



**"What is the essence of life? To serve others and to do good."
- Aristotle**



If you would like to volunteer with Military Assistance Mission please visit our website:

www.azmam.org

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Thank you to all our board members who volunteer their time and effort to ensure that MAM remains a strong and dedicated organization.

Fitz Madrid

Afternoon Radio Announcer

98 KUPD

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The Douglas Snyder Agency

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Founder & Chief Executive Officer

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Our Team

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“Individual commitment to a group effort – that is what makes a team work, a company work, a society work, a civilization work.”
— Vince Lombardi

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